

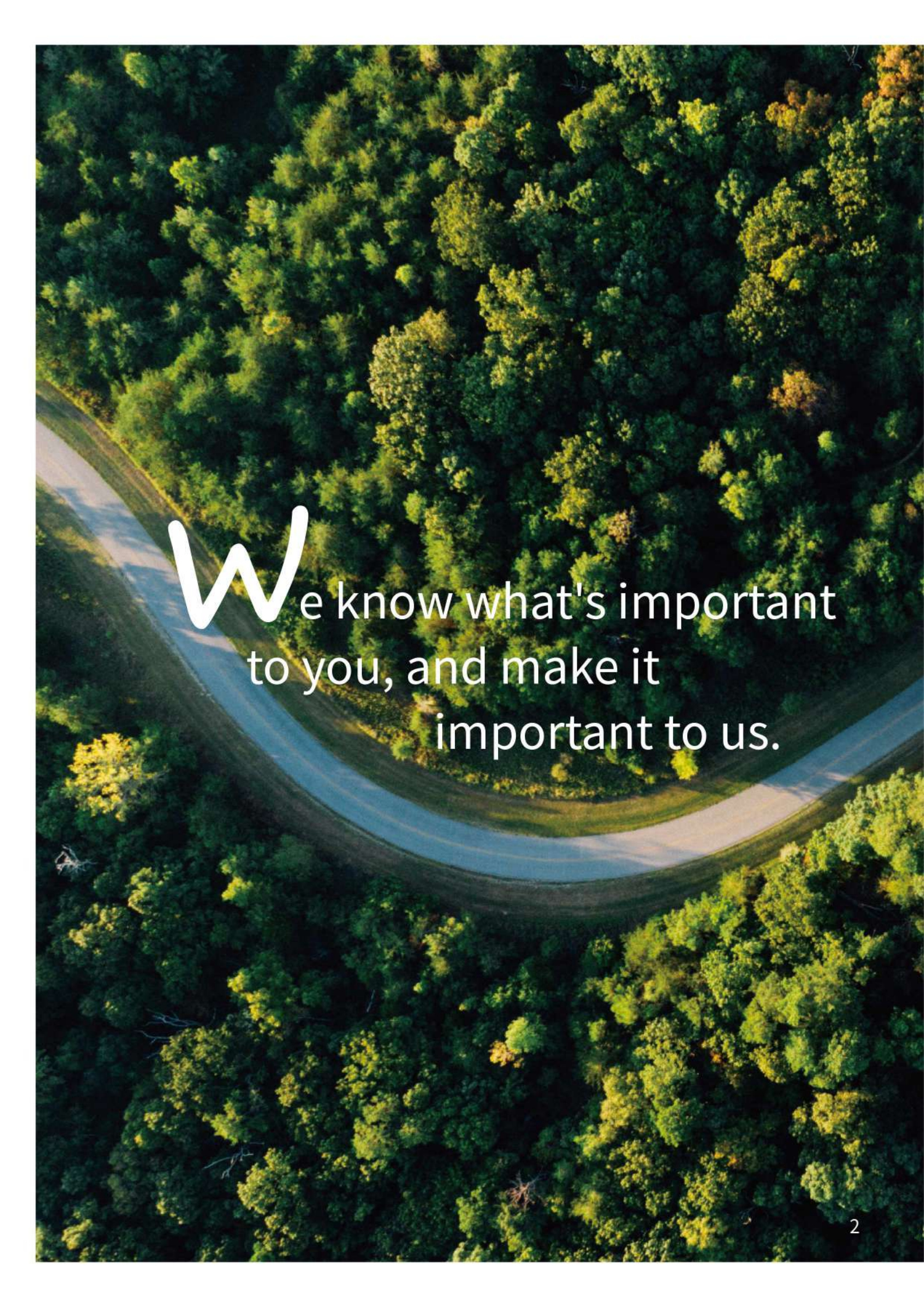
Origin Wood

When Wood Beauty Meets Innovation

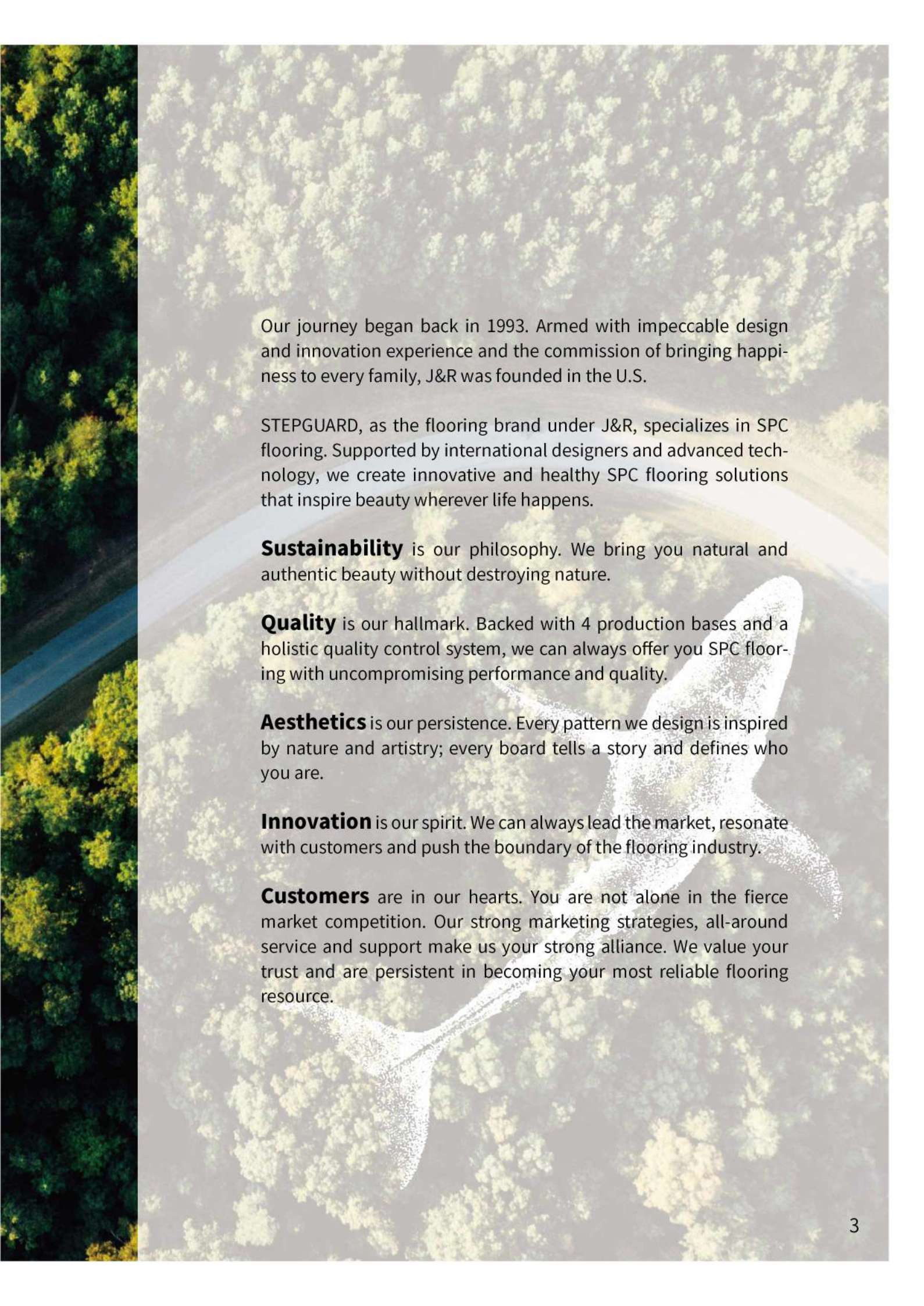


**STEP[®]
GUARD[®]**
Your Choice of Luxury Flooring



An aerial photograph of a dense, lush green forest. A paved road with a yellow center line winds through the trees, forming a large, smooth curve. The sunlight filters through the canopy, creating a dappled light effect on the road and the surrounding foliage. The text is overlaid on the road's curve.

We know what's important
to you, and make it
important to us.

An aerial photograph of a dense forest with a mix of green and yellow foliage. A river flows through the lower left portion of the image. A faint rainbow is visible in the sky above the river. The entire image is overlaid with a semi-transparent white graphic of a stylized, abstract shape that resembles a large, flowing ribbon or a modern architectural element.

Our journey began back in 1993. Armed with impeccable design and innovation experience and the commission of bringing happiness to every family, J&R was founded in the U.S.

STEPGUARD, as the flooring brand under J&R, specializes in SPC flooring. Supported by international designers and advanced technology, we create innovative and healthy SPC flooring solutions that inspire beauty wherever life happens.

Sustainability is our philosophy. We bring you natural and authentic beauty without destroying nature.

Quality is our hallmark. Backed with 4 production bases and a holistic quality control system, we can always offer you SPC flooring with uncompromising performance and quality.

Aesthetics is our persistence. Every pattern we design is inspired by nature and artistry; every board tells a story and defines who you are.

Innovation is our spirit. We can always lead the market, resonate with customers and push the boundary of the flooring industry.

Customers are in our hearts. You are not alone in the fierce market competition. Our strong marketing strategies, all-around service and support make us your strong alliance. We value your trust and are persistent in becoming your most reliable flooring resource.

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STEPSGUARD Life, Floor You Don't Need to Worry About

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What is in STEPGUARD Core

Passion & Innovation set us apart from all the other lookalike products on the market.

Only STEPGUARD can give you 100% durable, comfortable and worry-free flooring solutions.



5S UV Coating

The optimal shield against whatever happens in your life

Wear Layer

Durable: stand up to the demands of active lifestyles

Aesthetic HD Decor Film

Design: inspired by nature, indistinguishable from the real thing

Rigid Core

100% virgin material extruded rigid core
Extremely stable: won't expand or contract under severe temperature and humidity changes

Unilin Click

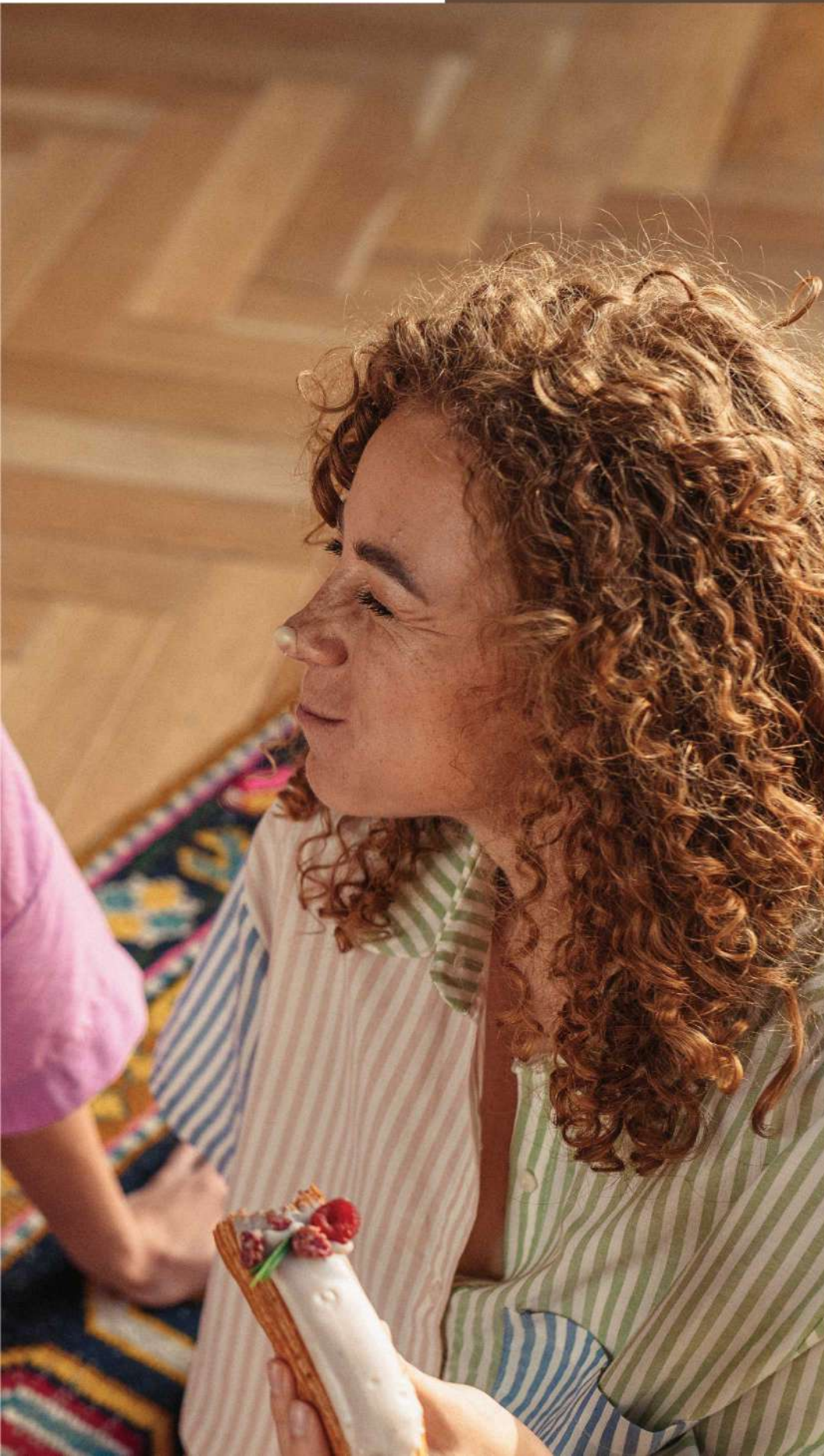
Enhanced locking strength
Install & enjoy within a day

Underlay (IXPE/Cork)

Quiet & Comfort: enhanced sound absorption and underfoot comfort

Exclusive 5S U-GUARD coating technology infuses our SPC flooring with superior performance that make it easy to tackle whatever life throws at it. Durable and multifunctional, easy maintenance and easy installation, this is the one you would need for years to come.





Scratch Protection



Slip Resistance



Stain Resistance



Super Antibacterial



Super Durability



I Want STEPGUARD

	OriginWood SPC	Wood Floor	Laminate	Ceramic
Eco-friendly & Healthy	YES	YES	NO	NO
Enhanced performance & comfort available all spaces	YES	NO	NO	NO
Superbly durable without scratch or impact damage	YES	NO	YES	NO
100% waterproof	YES	NO	NO	YES
Dimensionally stable-will not expand or contract	YES	NO	YES	YES
Easy maintenance	YES	NO	NO	YES
Fast and easy to install with minimal floor prep	YES	NO	YES	NO
Install over existing floor surface	YES	NO	YES	NO

If you are looking for a floor that is designed for healthy living and peace of mind, STEPGUARD SPC flooring is definitely your go-to choice.

Designed for a Wonderful Living

Begin your day with our safe and healthy SPC flooring

Family Friendly



Enhanced performance is built for every family member and busy household.

Healthier Life



Your health, our commission.
STEPGUARD SPC flooring is fully certified to FloorScore which will ensure a **formaldehyde-free** living, premium indoor air quality and healthier life.

Antibacterial



Everyone wants a safer and healthier floor.
99% cleaner, **24/7** effective.



Only Happy Moments

Waterproof




Relax, it's just water. Enhanced techniques ensure you no water or moisture gets through the floor from top to bottom. Splash your creativity, our flooring can take it.

Easy Maintenance



Life is colorful, floor can't be messy. Coffee, wine, muddy prints are no big deal. 5S U-Guard coating keeps STEPGUARD SPC flooring spotless and makes cleanup a breeze.



Durable



Do you know your floors are subjected to a lot of abuse?
Pet claws, heavy foot traffic, items dropped, furniture
rearrangement from time to time, etc.
We offer you **10X** protection against any damages than
standard products on the market.

Your Home, Your Haven

Anti-slip



R10 slip resistance, no more accidents caused by slips and trips.

Home Protector



Classified as Bfl-s1 in the fire testing, our flooring offers excellent fire safe properties.

A photograph of three children in a playroom. Two children in the foreground are wearing cardboard car costumes and running away from the camera. A third child is further back, also in a costume. The room has light-colored wood flooring, a wooden wall with circular cutouts, and a large glass door. The text 'Quiet' and a speaker icon are overlaid on the right side of the image.

Quiet



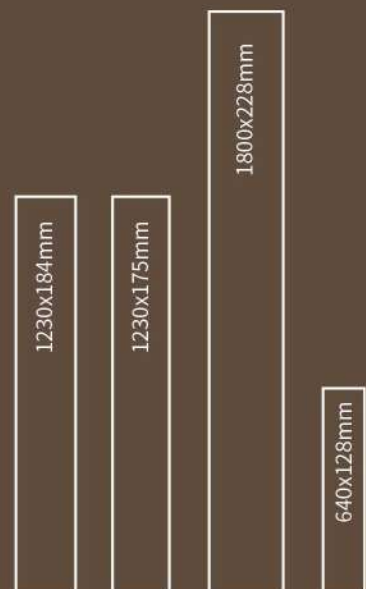
Backed with enhanced underlay, our SPC flooring can reduce the noise and give you a serene environment.
STC: 73dB/ICC: 75dB

OriginWood

Inspired by Nature



Choosing a beautiful yet functional floor doesn't have to be difficult.
Find your answer from STEPGUARD OriginWood collection.



Color

- ✓ OP: 1230x184x4.2mm
- ✓ WD: 1230x184x5mm
- ✓ AB: 1230x175x6mm (5+1mmIXPE)

Splendid

- ✓ QT: 1800x228x7mm (5+2mmIXPE)
- ✓ CK: 1800x228x6.5mm (5+1.5mmCORK)
- ✓ HR: 640x128x7mm (5+2mmIXPE)



Color

Free Yourself from Ordinary

We believe nature is the best engineer. Intricate wood grain details combined with the best colors, well-chosen formats and designs, all the SPC flooring in OriginWood is the masterpiece by nature itself and innovation.

We imitate nature, because nothing is more beautiful.



OP509



WD901













Splendid

Make a Statement

Every plank is the finest example of nature's exquisite beauty with distinctive characteristics that can elevate your space in an instant. Avant-garde design, eclectic aesthetics and various ways of laying floors would transform your home into a sensory haven.

Walk into Luxury

*Trends come and go,
but herringbone is always
here to stay.*



HR705



HR702

Herringbone design,
paired with elegant colors
and the robust rigid core,
brings a distinctive touch
of modern sophistication
to any space.



HR704



HR702



HR705

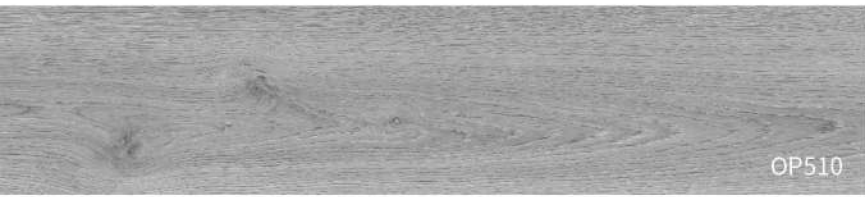


HR701





OP514



OP510



OP516



OP503



WD906



OP506









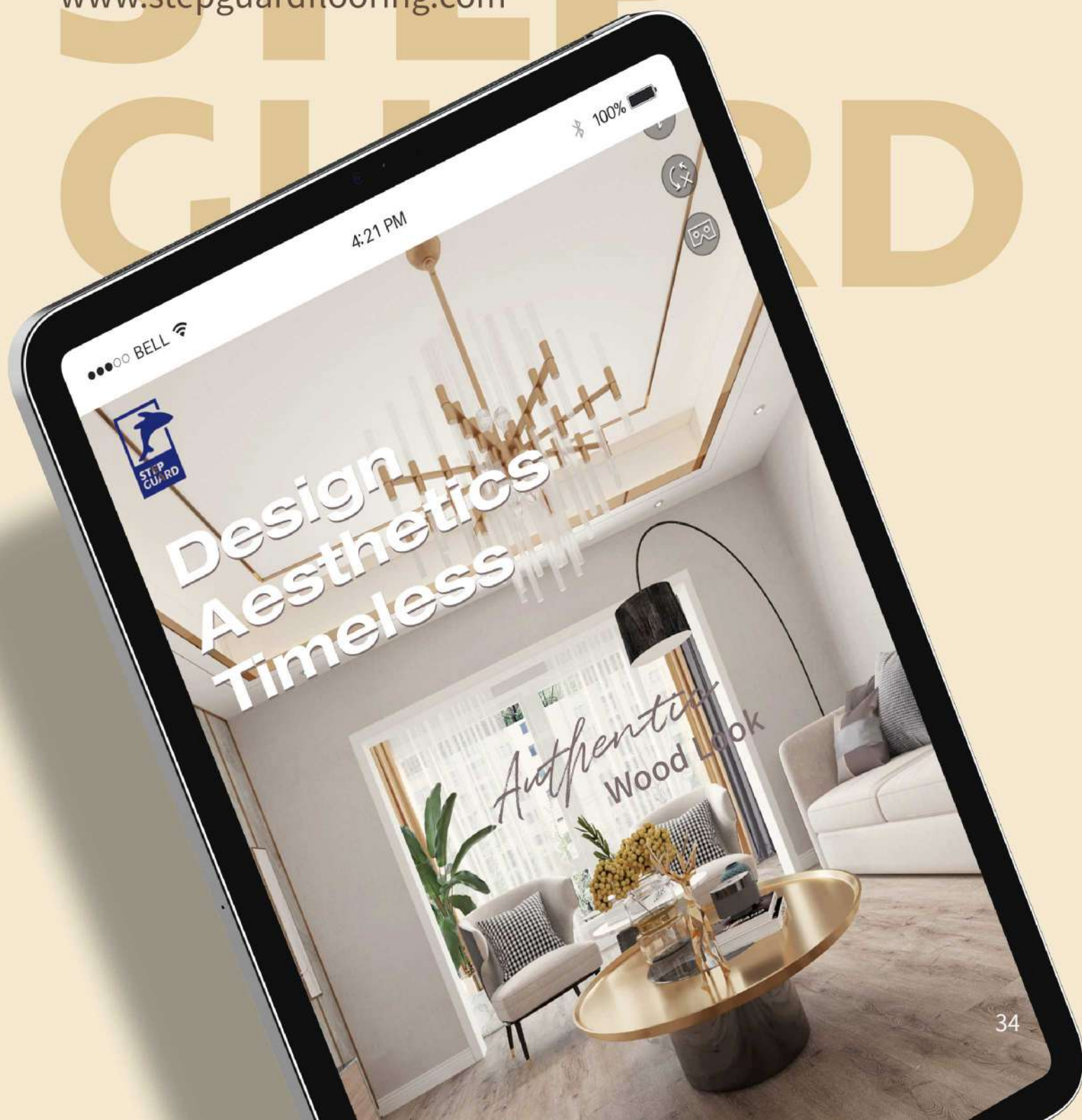





Feast Your Eyes on Hundreds of *Styles* via your phone

For better display on visual performance, we offer VR service for each color.
Browse our designs on the phone and bring the flooring to customer's home.

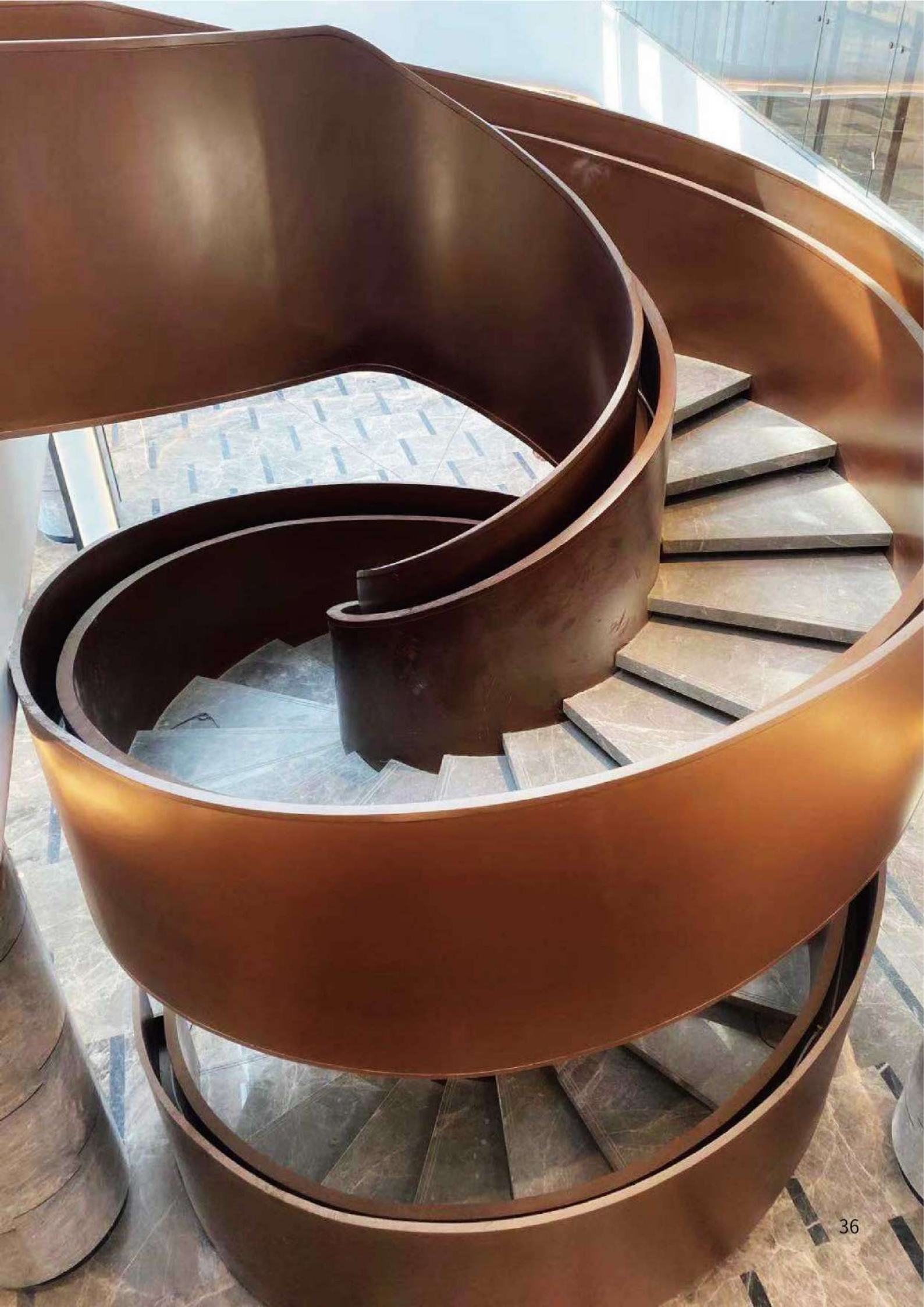
www.stepguardflooring.com



A modern kitchen interior featuring a dark wood floor, a grey countertop, and a dining area with blue chairs. The kitchen has a minimalist design with a concrete-style backsplash and a built-in oven. The lighting is a mix of recessed and pendant lights, creating a warm and inviting atmosphere.

Take Every Need into Consideration

Featuring premium quality and superior performance,
this is the one for any space, any requirement, and any seasons.





Operate & Office
Hospitality
Leisure
Housing
Education
Healthcare





Tested & Proven Quality

SCS Global Services does hereby certify that an independent assessment has been conducted on behalf of:

Decno Group Ltd.

Longquan Road, Zhangqiu District, Jinan City, Shandong, China

For the following product(s):

Vinyl Tile:

Stone Plastic Composite Flooring/ SPC Flooring (Maximum thickness: 8mm)

The product(s) meet(s) all of the necessary qualifications to be certified for the following claim(s):

FloorScore®

Indoor Air Quality Certified to SCS-EC10.3-2014 v4.0

Conforms to the CDPH/EHLB Standard Method v1.2-2017 (California Section 01350), effective April 1, 2017, for the school classroom and private office parameters when modeled as Flooring.

Measured Concentration of Total Volatile Organic Compounds (TVOC): Less than/equal to 0.5 mg/m³ (in compliance with CDPH/EHLB Standard Method v1.2-2017)

Registration # SCS-FS-06297

Valid from: September 1, 2021 to August 31, 2022

SCS Global Services is currently the only certification body approved by the Resilient Floor Covering Institute (RFCI) to provide FloorScore® product certification, certified products are only listed on the SCS Green Products Guide, <http://www.scsglobalservices.com/certified-green-products-guide>.



CERTIFIED BY
SCS Global Services



SCSglobal
SERVICES

Stanley Mathuram

Stanley Mathuram, PE, Executive Vice President
SCS Global Services
2000 Powell Street, Ste. 800, Emeryville, CA 94608 USA

Floor Score Certification

FloorScore is the most recognized indoor air quality (IAQ) certification standard for hard surface flooring materials, adhesives, and underlayments.

STEPGUARD flooring is fully certified to FloorScore which will guarantee our flooring can promote healthy air quality once installed in residential and commercial areas. A healthier and safer home starts from now.



ISO9001 Certification

The ISO 9001 Quality Management System (QMS) is the world's most popular quality management standard, with over one million certified organizations in 180 countries worldwide. It provides a quality management framework that companies can use to ensure the quality of their products and services is consistent in the most efficient manner possible.

Being certified by ISO 9001 means we have the ability to provide consistent high-quality flooring and services as always so that our customers can purchase and use them with confidence.



ISO14001 Certification

ISO 14001 is the international standard that specifies requirements for an effective environmental management system (EMS). It provides a framework for any organization that wishes to set up, improve, or maintain an environmental management system to conform with its established environmental policy and requirements.

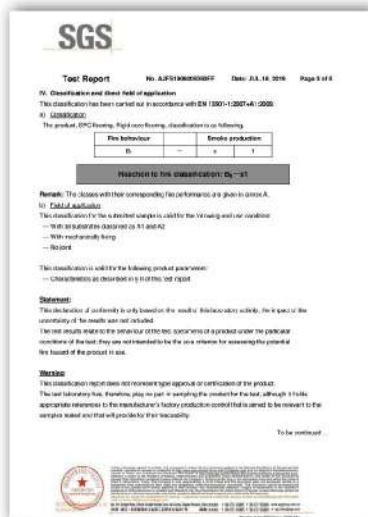
As a flooring brand focused on promoting a happy and eco-friendly future, sustainability comes down to the decisions we make every day from the right use of raw materials, production technology to processing methods for environmental production.



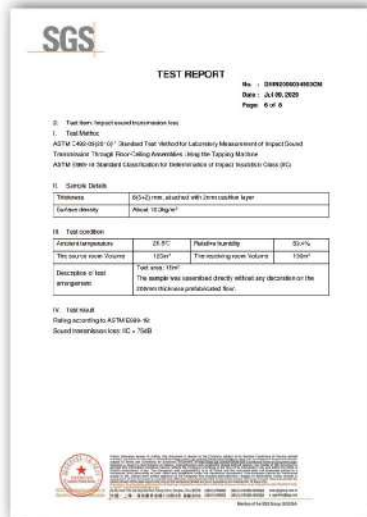
CE Certification

CE stands for "Conformité Européenne", the French for European conformity. This mark is mandatory for products which fall under one of 24 European directives.

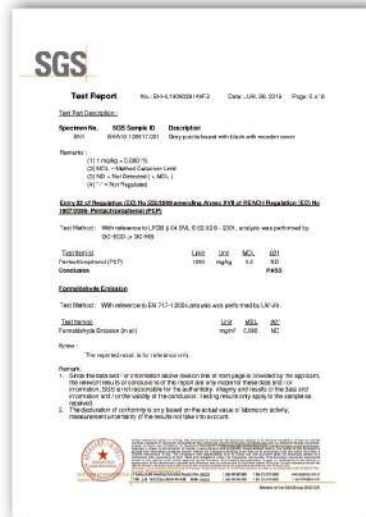
Obtaining CE marking means our products comply with stringent EU product safety, health, performance and environmental directives, and can be traded freely in the EU.



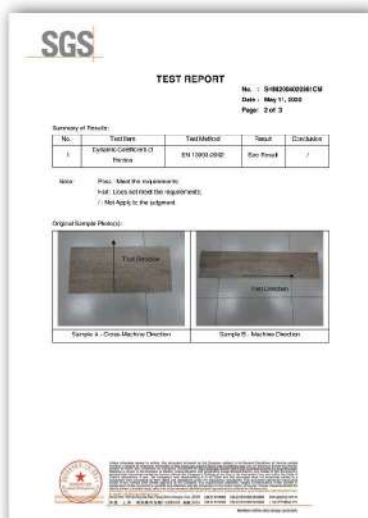
Reaction to fire classification Test



IIC



Pentachlorophenol; Formaldehyde Emission Test



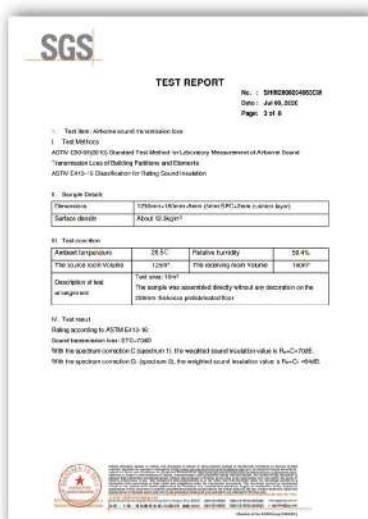
Dynamic coefficient of friction Test



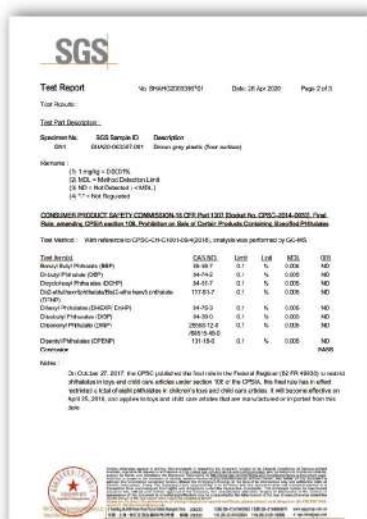
Castor Chair Test



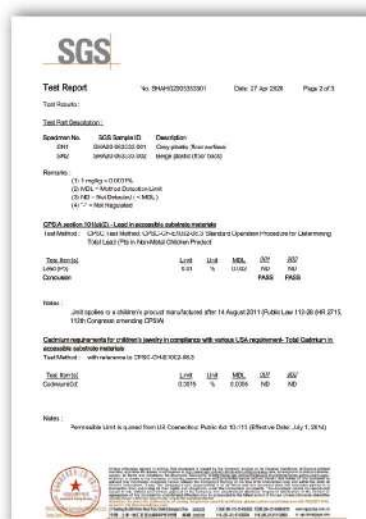
Colour Fastness To Light Test



STC



Phthalates Test



Heavy Metals (Pb/Cd) Test

What People Think of us

Customers from 72 countries all over the world



The quality of flooring and their excellent service were two main reasons we chose STEPGUARD over other opportunities. And it turns out to be one of the best decisions I have made.

I can't imagine doing this on my own and not getting the support we get from STEPGUARD.

We choose STEPGUARD because we wanted to have a tested and tried business model that we could get into the business. They have been developing new products all the time. And it really saves us a lot of effort with the help of their various marketing materials.

Качество напольных покрытий SPC STEPGUARD очень хорошее и получило единодушные похвалы покупателей. Сейчас мы расширяем наш бизнес и надеемся на установление с Вами долгосрочных деловых отношений.














"He estado vendiendo e instalando piso SPC STEPGUARD durante 3 años. Mis trabajadores que han trabajado con muchas otras empresas dicen que mi suelo SPC es bastante bueno y fácil de instalar."

"I am new to the flooring business, and it is so important to choose a reliable flooring partner, and I think STEPGUARD is the one you can trust and rely on. I am really looking forward to their new products."

"I really love their all types of marketing materials and the VR color display helps me a lot when customers don't know what color to choose for their home."



T echnical data

Characteristics	Detection method	Detection result
 Peeling strength of layers	EN 431	Pass
 Shear forces of layers	EN 432	Good
 Residual indentation after static load	EN 433	Mean value 0.01mm
 Dimension Stability	EN 434	shrinkage \leq 0.02%; curling \leq 0.07mm
 Flexibility- 10mm mandrel	EN 435	No Damage
 Resistance to chemicals	EN 423	Class 0
 Bearing a castor chair	EN 425	No disturbance, no delamination
 Color fastness to light	ISO 105 B02	\geq 6
 Wear resistance	EN660	T
 Toxic	EN71-3	Complies
 Resistance to fire	ASTM E84-03	NFPA Class B
 Slip resistance	DIN 51130	R10
 Performance classification	EN685	23, 34, 43
GB/T 4085 Performance test of PVC flooring material	Test	Pass
GB 8624 Fire resistance test- B1 classification		
CNS8907 Performance and flame resistance test of PVC flooring material		



Perfect **Floor**
Perfect **Life**
Perfect **You**



J&R CARE FOR
CONSUMERS

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99201 - 4443 USA

- **TEL: +86-400-629-9929**

WEBSITE: www.stepguardflooring.com



Official WeChat



Official Website

